

Licensing Regimes

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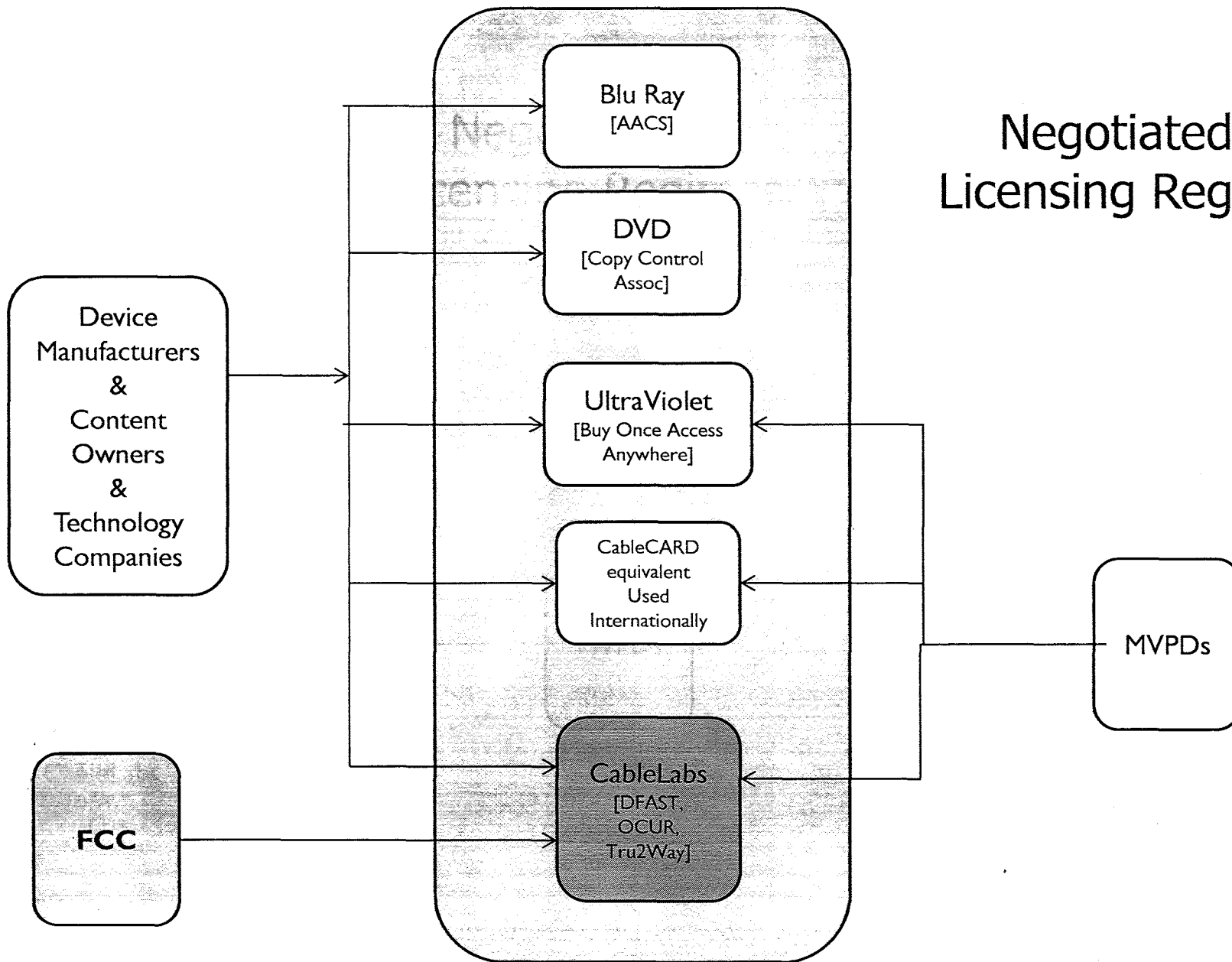
Content Protection

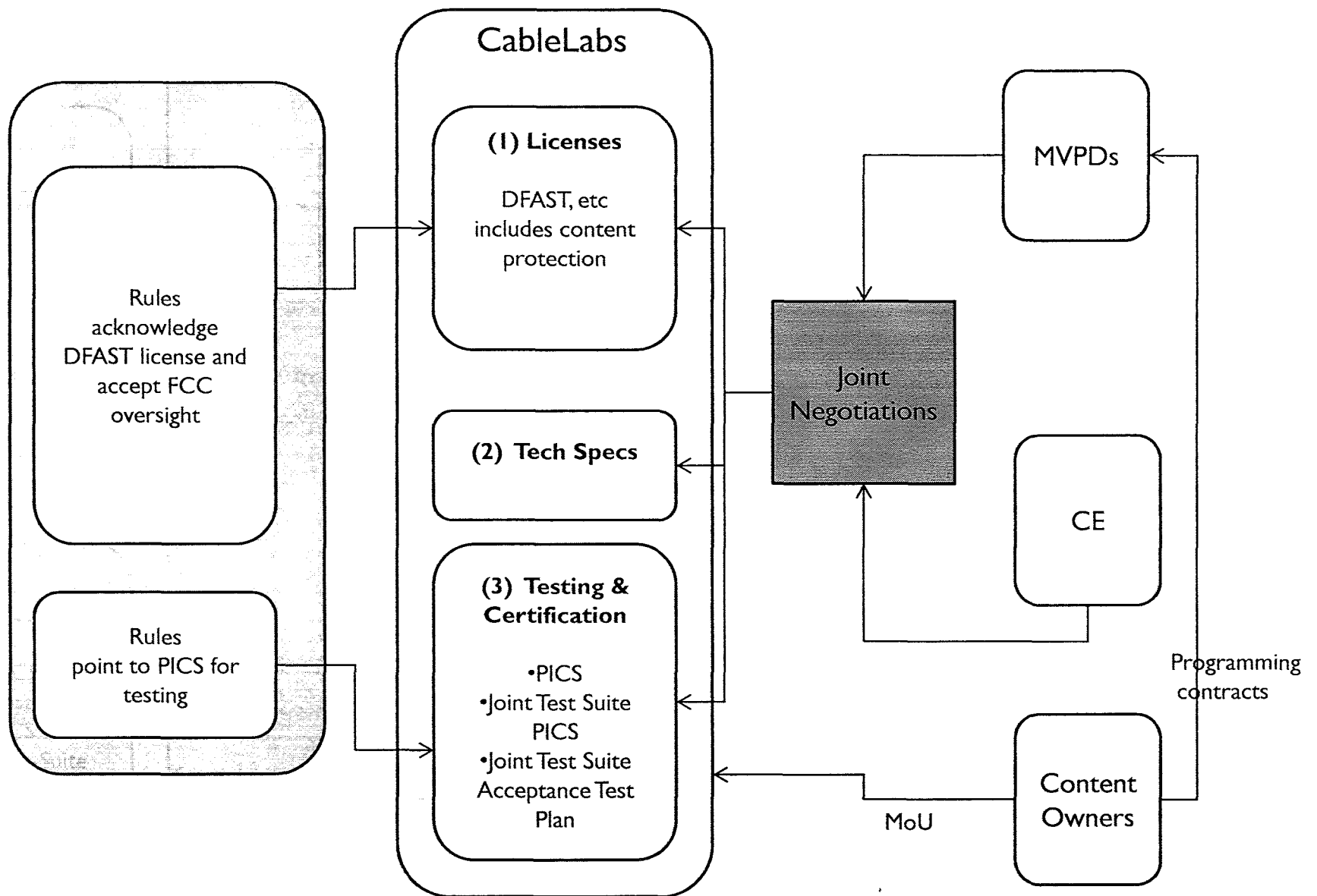
- ▶ Content Protection is always enabled by a Licensing Regime.
- ▶ The Licensing Regime may be administered by a single vendor or a trust authority, which is necessary when cross-industry negotiations are involved.
- ▶ CableLabs administers the Licensing Regime for cable set-top boxes.

Licensing Regimes

- ▶ License terms strike a delicate balance between the interests of multiple parties.
- ▶ The licenses administered by CableLabs involved extensive negotiations between consumer electronics companies, content distributors and content owners.
- ▶ These license terms are then incorporated into a chain of contracts and licenses through which commercial video content is securely distributed with advertising and branding.
- ▶ Unlike other devices, uni-directional cable boxes are also subject to FCC rules.

Negotiated Licensing Regimes





* All aspects of the DFAST license and the CableLabs Testing Process were negotiated between CE and Cable and approved by the FCC.